

**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) INTERNATIONAL BUSINESS
(MQA/A11166)**

**Twintech International University
College of Technology**

Improving life through life long learning



The Bachelor of Business Administration (Hons) International Business programme will provide opportunities to students who are interested in embarking on careers in companies with multinational environment, and to be exposed to a broad range of international related units.

The students must therefore possess the international business fundamental concepts to extend business across national and international borders successfully. Knowledge and understanding of global issues is critical and a source of competitive advantage.

Academic Information

- 42 Courses
- 121 Credit Hours
- 60 % Continuous Assessments
- 40 % Final Examination
- Blended Learning

**MQA ACCREDITED | JPT RECOGNIZED
REASONABLE FEE | FREE E LIBRARY
FLEXIBLE STUDY | ONLINE LEARNING SUPPORT**

Entry Qualification

A pass in Mathematics and English at SPM level

AND

A pass in STPM/Matriculation/Foundation/Diploma with CGPA of 2.00 above

Recruitment Partner



COURSE	Bachelor of Business Administration (Hons) in International Business	
MQA APPROVAL	Fully Accredited {A11166}	
CREDIT HOURS	121	
AWARDING BODY	Twintech International University College of Technology, Malaysia	
DURATION	9 Semester (36 Months)	6 Semester (24 Months) **If student hold a diploma in related field, may obtain a ONE (1) year exemption
INTAKE	March, July, December	
FEE (LOCAL STUDENTS)	Registration Fee : RM 2,000.00 Tuition Fee : RM 30,000.00 *3YearFee	Registration Fee : RM 2,000.00 Tuition Fee : RM 22,000.00 *2YearFee
	NOTES* <ul style="list-style-type: none"> Compulsory to pay RM 2,000.00 registration fee upon enrolment. Tuition Fee can be paid via PTPTN / EPF Withdrawal / Monthly Installment 	
ENTRY QUALIFICATION (LOCAL STUDENTS)	<ul style="list-style-type: none"> A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects; OR <ul style="list-style-type: none"> Matriculation or Foundation with at least CGPA of 2.00; OR <ul style="list-style-type: none"> A Diploma (Level 4, MQF) with at least CGPA of 2.00; <p>*Additional requirement: A pass in Mathematics and English at SPM level</p>	

<p>ACADEMIC INFORMATION</p>	<p>Each Subject may consist of the following assessments</p> <ul style="list-style-type: none"> • Continuous Assessment (60%) <i>(Individual/Group Assignments/Presentations/Case Study)</i> • Final Assessment (40%)
<p>CLASSES INFORMATION</p>	<ul style="list-style-type: none"> • Weekends • Classes to be held in Twintech Campus, Penang and in Subang Jaya
<p>WHY TWINTech</p>	<ul style="list-style-type: none"> • Accredited by the Malaysian Qualification Agency (MQA) • Approved by Ministry of Higher Education (MoHE) • Flexible Teaching and Learning hours • Industry Oriented lecturers • Reasonable Tuition Fee • Financial Support Available

Bachelor of Business Administration (Hons.) International Business

A11166

FEE SCHEDULE	
Registration Fee <i>(payable together with Application Form)</i>	: RM 2,000.00
Tuition Fee {2Year}	: RM 22,000.00
TOTAL	: RM 24,000.00

Tuition Fee Payment Method

- 1. Installment Plan (3 Years): RM 30,000**
* If student has STPM/FOUNDATION {No exemption given}

Instalment Amount : RM 30,000.00 / 36 months
= RM 833.33 / month
- 2. Installment Plan (2 Years): RM 22,000**
* If student has a Diploma in related field {One Year exemption given}

Instalment Amount : RM 22,000.00 / 24 months
= RM 916.67 / month
- 3. EPF Withdrawal**

Minimum EPF account 2 = RM500.00, may withdraw any amount in the EPF Account 2
- 4. PTPTN**

NOTE

- Registration fees are to be paid at the time of registration.
- Registration fee – one time, non-refundable and non-transferable payment.
- Payment of tuition fees can be made either by cash, bank draft or cheque address to the recruitment partners account as below.

Account Name : *SPECTRUM MANAGEMENT (M) SDN BHD*
Account Number : *10600034081*
Bank Name : *HONG LEONG BANK*

Recruitment Centre



BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS
SUBJECT LIST

NO.	CODE	NAME COURSE	CLASSIFICATION (COMPULSORY/ COMMON/ DISCIPLINE/ SPECIALIZATION/ OTHER)	FIELD	CREDIT VALUE
1	BBA 4013	Introduction to Financial Accounting	Common Core	Accounting & Finance	3
2	BBF 4013	Principles of Financial Management	Common Core	Accounting & Finance	3
3	BBI 4023	Macroeconomics	Common Core	Business Economics	3
4	BBI 4103	Principles Of Management	Common Core	Management	3
5	BBI 4113	Introduction to Business	Common Core	Business Economic	3
6	BBI 4203	Business Law	Common Core	Management	3
7	BBI 4213	Operation Management	Common Core	Management	3
8	BBI 4323	Research Methodology	Common Core	Management	3
9	BBI 4343	International Human Resource Management	Common Core	Human Resource Management	3
10	BBI 4413	Microeconomics	Common Core	Business Economic	3
11	BBM 4103	Principles Of Marketing	Common Core	Marketing	3
12	BBT 4113	Business Mathematics	Common Core	Business Analytic	3
13	BBT 4133	Business Statistics	Common Core	Business Analytic	3
14	BBT 4243	E-Commerce	Common Core	Marketing	3
15	MPU 1113/ MPU 1233	Titas (local)/ Pengajian Malaysia 3 (International) *	Compulsory	MQA	3
16	MPU 1123/ MPU 1223	Hubungan Etnik (Local)/ Bahasa Melayu Komunikasi 2 */Bahasa Kebangsaan (International) **	Compulsory	MQA	3
17	MPU 2312	Organizing Activities	Compulsory	MQA	2
18	BBA 4903	Financial Accounting 1	Discipline Core	Business Process Management	3
19	BBA 4913	Financial Accounting 2	Discipline Core	Business Process Management	3
20	BBF 4203	International Financial Management	Discipline Core	International Business	3
21	BBF 4T04	Research Project	Discipline Core	Entrepreneurship	4
22	BBI 4233	Organizational Behaviour	Discipline Core	Organisational Behaviour	3
23	BBI 4243	Professional Ethics	Discipline Core	Business Ethics	3
24	BBI 4333	Strategic Management	Discipline Core	Strategic Management	3
25	BBT 4103	Introduction To Information Technology	Discipline Core	Digital Business	3
26	LBE 4042	Public Speaking in English	Discipline Core	Business Communication	2
27	BBT 4343	Technology and Business	Discipline Core	Basic Management	3

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28	BBI 4253	Quality Management	Discipline Core	Basic Management	3
29	LBE 4022	English for Research Foundation	Discipline Core	Business Communication	2
30	LBE 4012	English for Academic Skills	Other	HEP	2
31	MPU 2312/ MPU 2322	Entrepreneurship / Forms Of Writing	Other	MQA	2
32	MPU 3312/ MPU 3322/ MPU 3332	Ethics /Constitution and Society /Development And Environmental Philosophy	Other	MQA	2
33	BBI 4263	Foreign Language 2	Specialization	The Foreign Exchange Market	3
34	BBI 4293	International Business Law	Specialization	International Business Management and Strategy	3
35	BBI 4303	Export Management	Specialization	Global Economy	3
36	BBI 4313	International Management	Specialization	The Global Trading System and Policy	3
37	BBI 4333	International Economics	Specialization	Global Economy	3
38	BBI 4353	Seminar in International Business	Specialization	The Foreign Exchange Market	3
39	BBM 4313	International Marketing	Specialization	The Global Trading System and Policy	3
40	BBI 4143	International Business	Specialization	International Business Management and Strategy	3
41	BBI 4223	Foreign Language 1	Specialization	The Foreign Exchange Market	3
42	BBI 4243	Cross Cultural Management	Specialization	International Business Management and Strategy	3
** MUST FOR NON CREDIT BAHASA MELAYU in SPM					121

NOTE

- Student with a Diploma may request for Credit Transfer and a maximum of 30% equivalent to 13 subjects is allowed for Credit Transfer.
- Student must pass all subjects in order to be considered for conferment of Degree.
- Student who have obtained Credit for Bahasa Melayu in SPM is required to take the Hubungan Etnik Subject whereas students that have not obtained a credit for Bahasa Melayu in SPM is required to take the Bahasa Kebangsaan subject.

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