

GSB, USM | PROFESSIONAL GRADUATE QUALIFICATION LEVEL 4 | QUICK FACTS

AWARD (Dual Award)	Professional Graduate Qualification Level 4 Awarded by Graduate School of Business, USM Professional Diploma in Management Awarded by Universiti Tun Abdul Razak – UNIRAZAK.
DURATION	10 – 12 months
TOTAL MODULES	10 Modules
CREDIT HOURS	4 Credit Hours per module / Total 40 Credit Hours
TEACHING AND LEARNING	16 hours of Face to Face contact per module (two full Days on weekends). Total contact hours for the programme = 160 hours.
ASSESSMENT STRATEGY	Applied assessments integrating theory and practice through Continuous and Final assessments.
TARGET AUDIENCE	Aspiring individuals, production operatives, line leaders, production supervisors, admin assistants, clerks, warehouse / logistics personnel, personnel from retail and service sectors, etc.
ENTRY REQUIREMENTS	• Possess SPM with 3 credits and a minimum 2 years of working experience; or • A pass in SPM with a minimum of 4 years working experience; or • A minimum of PMR / SRP with a minimum of 6 years working experience. This will be considered on a case to case basis by GSB
CORE MODULES / COURSES	Management And Organization
	Marketing Fundamentals
	Principles Of Accounting
	Human Resources Management
	Economics And Society
	Entrepreneurship
ELECTIVE MODULES (FOUR SPECIALIZATION)	

Business Management	Digital Business	Human Capital Management	Logistics & Supply Chain Management
Project Management	Communication Skills for Digital Business	Compensation & Benefits	Warehousing and Inventory Mgmt
Operations Mgmt	Fundamentals of Digital Marketing	Training & Development	Principles of Supply Chain Mgmt
IT and Systems Mgmt	IT & Systems Mgmt	Labour Laws in Malaysia	Procurement Mgmt
Strategic Mgmt	Digital Commerce	Safety & Health Administration	Logistics & Transportation Mgmt

PROFESSIONAL POSTGRADUATE QUALIFICATION LEVEL 7– QUICK FACTS

AWARD	Professional Postgraduate Qualification Level 7 (Strategic Management & Leadership)
AWARDING INSTITUTION	Graduate School of Business, Universiti Sains Malaysia
DURATION	12 months
TOTAL MODULES	8 Modules
TEACHING AND LEARNING	24 hours of Face to Face contact per module (three full Days either weekends or weekdays).
ASSESSMENT STRATEGY	Applied assessments integrating theory and practice through Continuous and Final assessments.
TARGET AUDIENCE	Young executives, Managers, Supervisors etc.
ENTRY REQUIREMENTS	- A Diploma or Professional Diploma, and - 5 years of working experience, and - 25 years of age at the point of application <i>Or</i> - Bachelors Degree in any field.
MODULES / COURSES	1. Strategic Management
	2. Strategic Human Resources Management
	3. Strategic Leadership
	4. Applied Business Research Methods
	5. Supply Chain & Operations Management
	6. Entrepreneurship and Innovation
	7. Strategic Financial Management
	8. Entrepreneurship & Innovation